



Membership & Outreach Pack

Angel Network Capacity Building

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1. Membership Application Form

Use this form for every prospective member. Add the compliance fields your country requires: national ID, tax identification, AML declaration.

Section A. Applicant Information

Full name: _____

Date of birth: _____

Nationality: _____

Country of current residence: _____

City of current residence: _____

Email: _____

Mobile: _____

LinkedIn profile: _____

Section B. Professional Background

Current primary occupation: _____

Current employer or company: _____

Brief career summary (3 to 5 sentences covering roles, sectors, and notable experience):

Sectors in which you have operating experience (tick all that apply): -

- ☐ Financial services

- ☐ Agriculture and agribusiness

- ☐ Healthcare

- ☐ Education

- ☐ Technology and software

- ☐ Manufacturing

- ☐ Energy

- ☐ Logistics and mobility

- ☐ Real estate

- ☐ Consumer goods

- ☐ Professional services

- ☐ Other: _____

Section C. Investment Background

Have you made angel or early-stage investments before? (Y / N)

If yes, approximately how many investments, total amount deployed, and over what period:

Have you served on a board of a private company? (Y / N)

If yes, which companies and in what role:

Indicative annual capital you expect to deploy through this network (tick one):

- ☐ Under \$5,000

- ☐ \$5,000 to \$15,000

- ☐ \$15,000 to \$50,000

- ☐ Over \$50,000

- ☐ Prefer not to specify at this stage

Section D. What You Bring Beyond Capital

In 3 to 5 sentences, describe what you expect to contribute to the network beyond financial investment. Examples: sector expertise, founder mentorship, customer introductions, governance experience, diaspora network access.

How many hours per month can you realistically commit to network activities?

Section E. Declarations

I confirm that the information above is accurate and complete.

I understand that my membership is subject to approval by the Membership Committee and Steering Committee.

I agree to be bound by the Charter, Code of Conduct, Conflict of Interest Policy, and Confidentiality Agreement of [Network Name].

I disclose the following actual or potential conflicts of interest (or confirm “none”):

Signed: _____

Date: _____

2. Outreach Email Templates

Five templates cover the situations you will hit most in Year 1. Keep them short. Rewrite in your own voice. A three-sentence email from a real person beats a six-paragraph template every time.

Typical conversion rates from a well-run pipeline of 70 identified targets: 50 warm calls, 30 pitch-session attendances, 20 membership applications, 15 ratified Full Members in Year 1.

Template 1: Local warm outreach to a known contact

Subject: A new angel network in [Country], thought you'd want to hear about it

Hi [Name],

Hope you are well. I've been working with [two or three co-founders, e.g. Francis, Chris, and Emma] on setting up [Network Name], the first indigenous angel investor network in [Country]. We are about eight weeks from our formal launch.

I think you'd be a natural fit, both for what you'd get out of it and for what you'd bring. Would you have 20 minutes in the next two weeks for a quick call? I can walk you through the model and the first cohort we are putting together.

Best, [Your name]

Template 2: Local second-touch to a senior executive you've met once

Subject: Following up on our conversation at [event/context]

Hi [Name],

We met briefly at [event] last month. I mentioned I was working on an angel network in [Country]. You said to keep you posted.

Update: we are now close to launch. Founding cohort is six members, all people you would recognise. Our first pitch session is scheduled for [date].

Would it make sense to connect for a coffee or a call? I'd rather describe the opportunity in person than in email, and I think you would have good things to say about how we are structuring it.

[Your name]

Template 3: Diaspora warm outreach

Subject: Angel investing in [Country], from wherever you are

Hi [Name],

[Mutual contact's name] suggested I get in touch. I'm one of the people behind [Network Name], a new angel network focused on early-stage investment in [Country]. We are deliberately building with local and diaspora members in the same room.

The diaspora piece matters because most people like yourself are already sending capital home through real estate, family support, or the occasional informal investment. A network gives you a structured way to do it, with diligence, governance, and a group of co-investors who share the risk.

I'm in [city, or on a call] the week of [date]. Could we find 30 minutes? Happy to send a short deck ahead of the call.

Best, [Your name]

Template 4: Pitch session invitation (to prospective or observer members)

Subject: You're invited to [Network Name]'s pitch session on [date]

Hi [Name],

We have our next pitch session on [date] at [venue], [time] to [time]. Three founders will present for 15 minutes each, followed by member Q&A.

You're welcome to attend as an observer. No commitment, no expectation to invest, no cost. It's the easiest way to see how we work and decide whether you want to go further.

RSVP to this email by [date] so we can confirm numbers with the venue.

Best, [Your name]

Template 5: Welcome email after application ratification

Subject: Welcome to [Network Name]

Hi [Name],

Your membership application was ratified by the Steering Committee on [date]. Welcome.

A few things to know.

Onboarding call. I'll send you a calendar link for a 30-minute onboarding call where we walk through the Charter, the dealflow process, and the training commitments for your first six months.

Next pitch session is on [date]. Details will follow separately.

POEM training. Your first module is scheduled for [date]. This is the foundation of how we evaluate deals, and completing it in the first 60 days of membership is one of the few mandatory commitments.

Slack / WhatsApp. I'll add you to the members' channel once you confirm your preferred number.

If anything is unclear, reply to this email or call me on [number]. Glad to have you in.

[Your name]